

AAT apprenticeships



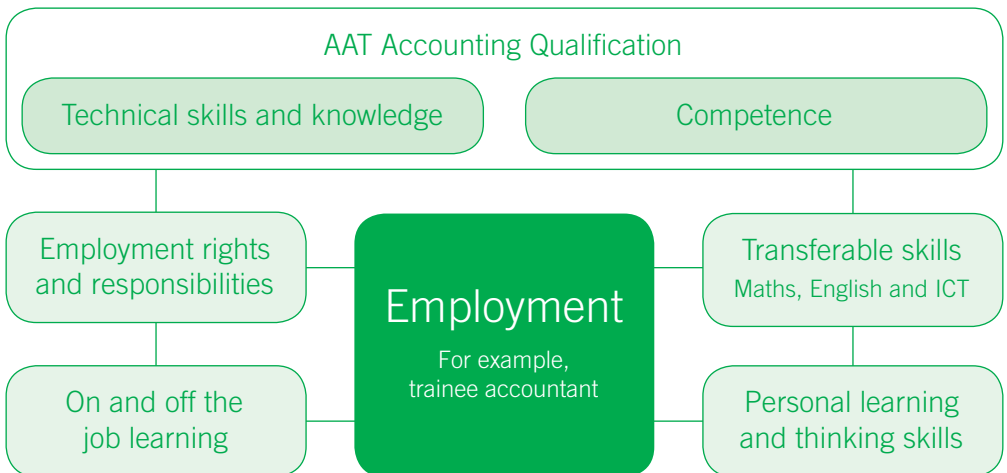
There's far more to apprenticeships than simply teaching people a trade. They provide formal, nationally recognised training programmes for ambitious individuals. They also give people the opportunity to achieve a qualification whilst developing hands-on skills and experience in the workplace.

The advantage to AAT training providers is significant. Funding is available across all three levels of the qualification, providing a cost effective way of training students and increasing your centre's profitability.

And, as increasing numbers of employers are actively seeking the apprenticeship route for their employees, there's a large potential for new student growth.

AAT is perfect for the apprenticeship model

Practical and skills-based, AAT qualifications are designed to complement an apprenticeship scheme perfectly.



A proven success and constant demand

Prospective students are considering their options for gaining both the work experience and qualifications they need as an alternative to university. And employers are seeking cost effective ways of attracting, developing and retaining skilled accounting staff. Apprenticeships offer the perfect solution.

With apprenticeships, you'll have:

- a high demand for training
- highly motivated students
- support from both AAT and the National Apprenticeship Service.

A Learning and Skills Council survey* found that apprenticeships both attract dedicated students and make good business sense:

- 92% of employers said that their apprenticeship programme produced better motivated staff and increased job satisfaction.
- 81% of employers said that apprentices have generated higher overall productivity for their company.

And, as apprenticeships schemes increase in popularity with employers, so will the demand for training providers.

How can AAT help?

There's never been a better time to deliver AAT qualifications through the apprenticeship programme, and our Account Management team will help you introduce and maintain an effective apprenticeship programme. Contact us today for more information on **020 7397 1243**.

Next steps

Register your interest by completing the pre-qualification questionnaire on the Skills Funding Agency website at **www.skillsfundingagency.bis.gov.uk/providers/newproviders**

* Apprenticeships survey conducted by Populus for the Learning and Skills Council, February 2009

“We offer apprenticeships because we value our relationship with local employers, working to develop employees in both theory and practice.”

Zoe Waites
AAT Tutor, Milton Keynes College

